



## “Greece & the Arab World: Embracing Change”



**ONE CHAMBER | ONE PLATFORM | 2 DAYS | 3 EVENTS**

### Under the Auspices:



HELLENIC REPUBLIC  
Ministry of Rural Development  
and Food



### Special Contribution and Support:



### Overview:

The events of the Arab-Hellenic Chamber have always attracted wide and diversified business interest from Greece and across the Arab world, which is mainly due to the carefully selected topics and sectors of deliberations. The convening, especially, of the Chamber's annual Forums has become a successful institutional tradition. This year's “12<sup>th</sup> Arab-Hellenic Economic Forum” under the theme “*Greece & the Arab World: Embracing Change*” will be convened on **13-14 December 2023**, at the Athenaeum Intercontinental Hotel of Athens.

The 12<sup>th</sup> Forum will tackle various business domains that are considered to be the cornerstone of the trade exchange between Greece and the Arab world. These sectors include construction projects, modernization of infrastructure, and Greece's advanced experience in building materials, renewable energy, food processing and organic industry, as well as the pharmaceutical industry. Attention will be given to those business domains that Greece and some of the Arab world have made positive strides in for the purpose of exploring the potential and the possibilities of exchange of know-how and transfer of technology between the two sides.

The program will also include the “3<sup>rd</sup> Business Gathering: Greece and the GCC Countries”. In convening this business gathering, along with the sessions and the business meetings, this Forum will create the necessary dynamic and interaction among the participants, which will eventually contribute to enhancing the existing business partnerships and opening new channels of communication between Greek businessmen and their Arab counterparts.

**Venue:** Athenaeum Intercontinental Hotel, Athens / <http://athenaeum.intercontinental.com/en>

**Forum's Languages:** Greek and Arabic (simultaneous interpretation)

**Forum's Publication:** Special edition of the Chamber's magazine (MAN)

*One of a Kind, Once Every Year*

chamber@arabgreekchamber.gr / www.arabhellenicchamber.gr  
Tel: +30 210 6711 210 / +30 210 6726882 / +30 210 6773428



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### Preliminary program

### Wednesday, 13 December, 2023

**09:00** Registration and Networking

**09:45** Opening Ceremony

### **12<sup>th</sup> Arab-Hellenic Economic Forum**

**10:15** **1<sup>st</sup> Forum’s Session: Electrical Connectivity, Renewable Energy and Environment**

The joint investment ventures and the electrical connectivity projects reflect the extent of strategic relations between Greece and the Arab world. At the same time, the potential for joint projects in renewable energy and other sectors presents a good opportunity for the two sides. This session will explore current and potential projects for further cooperation.

**11:30** Networking Break

**12:00** **2<sup>nd</sup> Forum’s Session: Construction Projects, Modernization of Infrastructure and Building Material**

Greece has a history of construction and infrastructure projects in the Arab world while the potential to further enhance the two sides’ cooperation is unlimited. The session will include as a case study the Greek experience in the building material industry and the possibility of transfer of technology in this regard.

**13:30** Finger food and Networking

**14:30** **3<sup>rd</sup> Forum’s Session: Pharmaceutical Industry**

The Greek pharmaceutical industry is growing at a fast pace combined with its success in penetrating many world markets. At the same time, the Arab pharmaceutical industry has made positive strides. This session will explore the potential of mutual transfer of technology and know-how and further the Greek – Arab business partnerships in this regard.

**15:45** **4<sup>th</sup> Forum’s Session The Food and Organic Food Industries**

The Greek food industry, including organic products, is going through remarkable progress and has managed to create a competitive edge in the world market. At the same time, there is improvement in the food processing industry across the Arab world. This session will provide the necessary ingredients for closer cooperation.

**17:00-18:00** Side meetings and Networking



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### Thursday, 14 December, 2023

- 10:00** Registration and Networking
- 10:30** Presentation about the Forum’s second day

### **3<sup>rd</sup> Business Gathering** **"Greece and the Gulf Cooperation Council Countries"** (countries by Alphabetical Order in English)

The countries of the Arab Gulf are going through remarkable transitions towards diversifying their sources of income. This is due to these countries’ visions and the projects and reforms implemented with a degree of commendable success. The 3<sup>rd</sup> Business Gathering “Greece and GCC Countries” will add to the possibility of opening avenues of communication and cooperation in these projects and other business opportunities with the Greek side in the Arab Gulf countries.

- 11:00** Two Sessions: (Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, UAE and Greece)
- 13:30** Finger food and Networking
- 14:30** Round table discussion between the participating Presidents of the Arab Federations and Chambers of Commerce with their Greek counterparts to explore means and ways to elevate the balance of trade, mutual investments, and transfer of technology between Greece and the Arab countries.
- 16:00-17:00** Networking break

#### Dinner in honor of the 12<sup>th</sup> Forum’s Guests:

- 18:30** Arrival of guests
- 19:00** Welcome Addresses
- 19:30** Dinner



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