



الغرفة العربية اليونانية للتجارة والتنمية
ΑΡΑΒΟ-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ΑΝΑΠΤΥΞΕΩΣ
ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT



مؤتمر الصحة العربي – اليوناني الأول
1st Arab-Hellenic Health Conference
1^o Αραβο-Ελληνικό Συνέδριο για την Υγεία

Athens,
22-23 May
2024

Under the Auspices:



Hellenic Republic
Ministry of Health



HELLENIC REPUBLIC
MINISTRY OF FOREIGN AFFAIRS



General Outlook:

Throughout its events, the Arab-Hellenic Chamber has managed to present sectors and topics of interest for Arab Businessmen and their Greek counterparts, thus, attracting diversified participation in them. We are hereby pleased to announce the convening of the “**1st Arab-Hellenic Health Conference**” on 22-23 May, 2024, in Athens, Greece as we believe that the health sector and the relevant business activities are of high significance to our economies and, in some aspects, they are of strategic importance.

The Covid pandemic along with the current world tensions have negatively impacted food, energy, raw material, and transport costs, putting extra strain on world trade. Despite all that, pharmaceutical sales across the world have recorded a consistent increase. These sales total 1.3 trillion USD annually and this figure is expected to rise to 3 trillion by the year 2030. Greece has managed to make positive strides in the pharmaceutical industry and exports to many world markets. It is worth mentioning Greece’s advanced status in fertility treatments (IVF). On the other side, the Arab world has recorded positive steps in advancing and expanding its pharmaceutical industry and modernizing its hospitals and health centers. The Conference’s sessions and deliberations will present these sectors, in addition to hospital and laboratory procurement, rehabilitation centers, medical tourism and the bio-cosmetics industry in which both sides have made impressive advancement.

The Conference will look into the challenges, potential cooperations, investment opportunities and the possibility of exchange of know-how, along with presenting some success stories in the aforementioned domains.

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Greece and the Arab World have for hundreds of years made significant scientific contributions in medicine and pharmaceuticals which have influenced the development of these sectors up to date. Both parties possess all the potential resources, human and natural, coupled with their geographical proximity can join efforts to elevate and enhance their cooperation in all the health domains.

Participation: Arab and Greek officials, CEOs, executives, and businessmen whose nature of business relates to the conference's domains.

Date: Wednesday & Thursday, 22 -23 May, 2024

Venue: Divani Caravel Hotel 5* in Athens

Conference's Languages: Greek and Arabic (simultaneous interpretation)

Conference's Publication: Special edition of the Chamber's magazine (MAN)

Tentative Program:

Wednesday, 22 May, 2024

09:00 Registration and Networking and visit to the Contributors' stands

09:45 Opening Ceremony

10:30 1st Session: Arab Pharmaceutical Industry.

Development of the pharmaceutical industries in the Arab world, challenges, and future potential

12:00 Networking Break and visit to the Contributors' stands

12:30 2nd Session: Joint

The two sides' experiences in medical tourism, challenges, and potential cooperation

13:30 3rd Session: Joint

Greece's positive experience in "In Vitro Fertilization" (IVF) its advanced centers, the potential for cooperation and exchange of know-how

14:30 Finger food, Networking and visit to the Contributors' stands

15:30 4th Session

Potential of cooperation and investment opportunities in hospital procurement, laboratories, and rehabilitation centers

16:30 Networking and business meetings between businessmen in the various domains of this conference

18:00 End of First day's works

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Thursday, 23 May, 2024

09:30 Registration and Networking and visit to the Contributors' stands

10:00 Introduction

10:15 **5th Session: Pharmaceutical Industry in Greece**

On Greece's positive strides in the pharmaceutical industries and growth forecast

11:45 Short break, Networking and visit to the Contributors' stands

12:15 **6th Session: Joint**

Exploring future cooperation in the pharmaceutical industries, investment opportunities and transfer of technology and know-how between both sides

14:15 Finger food, Networking and visit to the Contributors' stands

15:15 **7th Session:**

Prospects of cooperation and business partnerships between participating companies in the bio-cosmetics industry.

15:15 (parallel with 7th session) Networking and business meetings between businessmen in the various domains of this conference

17:00 End of Conference

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