

الغرفة العربية اليونانية للتجارة والتنمية

APABO-ΕΛΛΗΝΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ ΕΜΠΟΡΙΟΥ & ANAΠΤΥΞΕΩΣ ARAB-HELLENIC CHAMBER OF COMMERCE & DEVELOPMENT

# Price List for Special Insertions/Promotional Material

### in "MAN" Magazine

#### Sponsor of the Magazine:- € 1200.-

Placing Company's logo & website on: The Two Covers (English & Arabic), and in (2) inside covers plus 1A4 page under the category **"Special Insertion"**.

#### For the ENGLISH Section:

#### Insertion Categories:

- A) Inside Cover (1A4 page) € 500.-
- B) <u>1 Spreadsheet</u> (2 A4 pages) under the category "Special Insertion" € 350.-
- C) <u>1 A4 Page</u> € 200

**D)** <u>**1** A4 Page for the next Six issues</u>, i.e. € 200 x 6= € 1200 - 20% discount to be paid as lumpsum is: € 1200 - € 240 = € 960.-

#### For the NEW ARABIC Section:

This is a new special service/category of MAN aiming at promoting our Greek Member Companies by inserting their business nature/profile in ARABIC language and to be published in the Arabic section.

Insertion Categories:

- A) Inside Cover (1A4 page) € 580.-
- B) <u>1 Spreadsheet</u> (2 A4 pages) under the category "Special Insertion" € 510.-
- C) <u>1 A4 Page</u> € 280

D) <u>**1** A4 Page for the next Six issues</u>, i.e. € 280 x 6= € 1680 - 20% discount to be paid as lumpsum is: € 1680 - € 336 = € 1344.-



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#### Specifications:

For 1 A4 page- a full page insertion or Inside Cover:

**210 mm width x 295 mm** height (+0,5 bleeds all around) in jpeg or pdf format, in high definition from over 300 dpi, CMYK.

For Spreadsheet:

**420 mm width x 295 mm height** (+0,5 bleeds all around) in jpeg or pdf format, in high definition over 300 dpi, CMYK.

LOGO must be in illustrator (linear) format with high analysis from 300 dpi and above and in JPG, TIF formats.

#### Bank account details of the AHCDC for the deposit:

Beneficiary: Arab-Hellenic Chamber of Commerce & Development Name of Bank: ALPHA BANK S.A. Alphabank Account No.: 164.00.2002.000.588 IBAN No.: GR8201401640164002002000588 Purpose of Remittance: **Company name/ EXTRA CONTRIBUTION/MAN** Please send copy of remittance to: Fax: 210-6746577 or e-mail.

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